

# MTC Learnings from ISV and Enterprise engagements

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# About me

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- Databases and applications is the focus.
- MTC India

# Agenda

- Most common issues
- Lift & Shift – or start blaming everybody else
- DR & Backup – there is no clustering?
- Performance – why is my disk so slow
- Network – what does a CIDR mean
- Some services – what they do and how you can use them

# Migration issues(top issues we get)

- Sticky session (ARR) – fixed now (use ps command to create tuple)
- Isolation (machine should not go out of subnet) – fixed
- Multiple Ips/NICs - fixed (NICs fixed, IP coming)
  - Management NW
- Disk performance
  - Provisioned (fixed)
  - SSD (fixed)
- OS – X – need exception talk to vendor - Talk to vendor
- Oracle/SAP/DB2 – need to go for support from them
- No multicast allowed - Java based App servers can use JGroups
- SNMP not present – in most public clouds

# Practical issues

- Issue (Operations)
  - Sprawl of subscriptions, VMs (**monitor**)
  - Running out of core, storage accounts or skewed account usage - **monitor**
  - Granular billing (**+ tags - coming**)
  - Better Security mechanism (**RBAC getting there**)
  - Run out of Network (**properly allocate CIDR**)
- Naming conventions
  - Name\_of\_proj\_imageName\_purpose\_region (no need of tag)

# Goals differ for ISVs and Enterprises

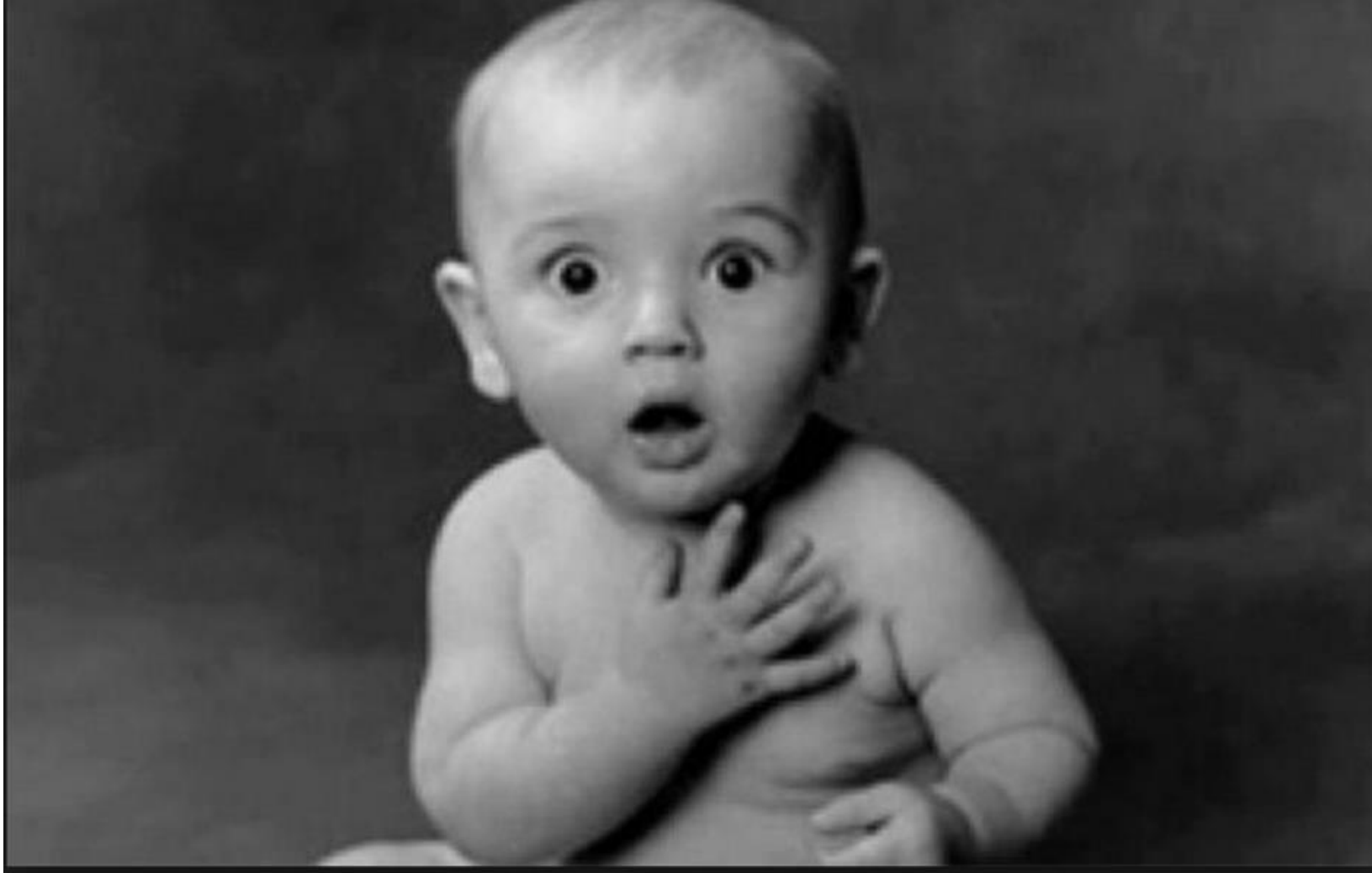


# ISV and enterprise - cloud

ISV	Enterprise
Agility for change	Stability with some agility
Shared Capex	Shared Capex across stakeholders
SaaS	Maintain balance (old data, old systems)
Elasticity depends on customer	Elasticity well defined for workloads – in general.
Cost/Margins are big factor	Established firms know costs of people/sw and optimize
Provisioning	Provisioning with control

Need to exploit cloud infra to gain  
Efficiencies around cost

Life is full of surprises



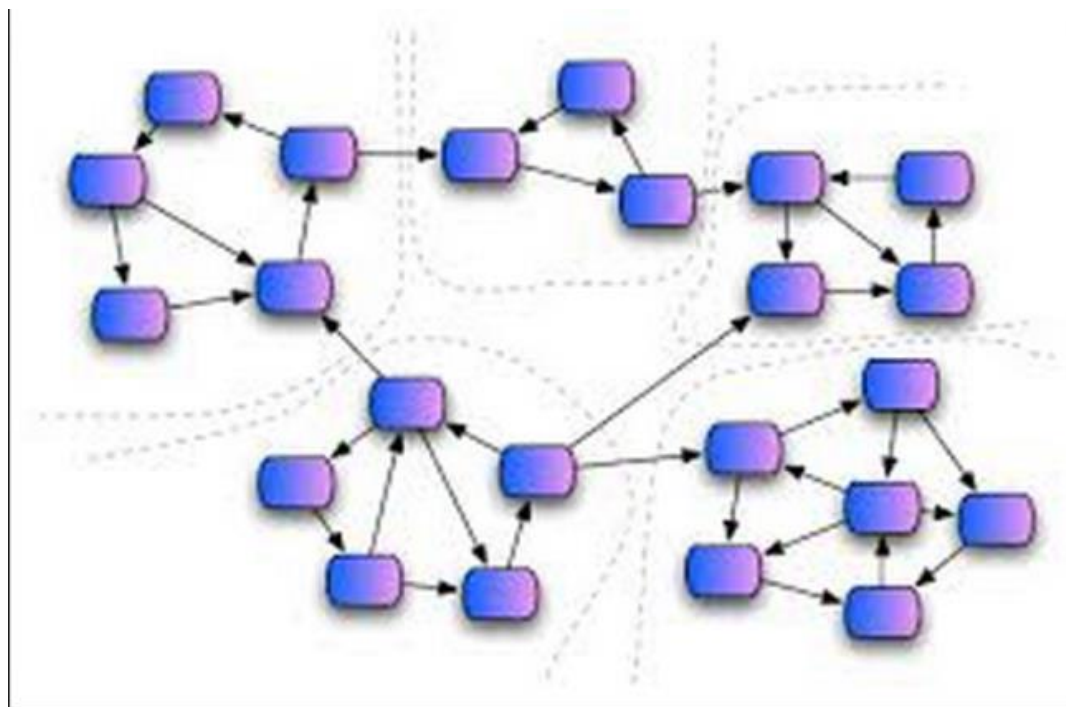


# Lift and test - Enterprise

- Issue – In my DC/Colo/.....
- Resources are throttled in public cloud
  - Storage – throttled - You can catch Storage throttling
  - Your network bw is throttled so as to be nice to others.
  - Your vm cpu is throttled so as to be nice to the neighbor.
  - Services are throttled(shared resources)
    - Exception is o365 – dedicated client or
    - You go for largest machine (compute)
- Mismanaged expectations
  - OS support, vendor support, network , storage IOPs requirement
  - Special clustering requirement for HA

# “Forklift” – with care

- Challenge is applications are very deeply integrated with each other



# Decision matrix

Input	Output
Data size,	Retire, DoNot Migrate, Replace with SaaS(work commercials), Optimize (refactor, utilize cloud offerings) , Lift and shift (weigh in approaches)
Adaptation to cloud cost (storage/nw/monitoring) <i>Badly performing app on-premise will perform worse on the cloud</i>	
Security implications- store data outside, auditing req	
Workload complexity – comes with biztalk and mq series and solaris/sgi app	
Availability -Nothing like availability sets is present on-premise	
Location people will access apps from x	

# Security



# What does Azure provide

- <http://azure.microsoft.com/en-in/support/trust-center/security/>
- **Security Development Lifecycle (SDL).**
- **Operational Security Assurance (OSA).**
- **Assume Breach.**
- **Incident Response**
- **24 hour monitored physical security.**
- **Monitoring and logging.**
- **Antivirus/Antimalware protection.**
- **Intrusion detection and DDoS.**
- **Zero standing privileges.**
- **Encrypted communications.**
- **Penetration testing .....**
- **ISO/IEC 27001:2005**
- **SOC 1 and SOC 2 SSAE 16/ISAE 3402**
- **Cloud Security Alliance Cloud Controls Matrix**
- **FISMA**
- **FedRAMP**
- **PCI/DSS- I**
- **United Kingdom G-Cloud**
- **HIPAA**
- **Life Sciences GxP**
- **FERPA**
- **FIPS**

# Security & isolation

- Isolate using virtual network/subnet – **always use vnets to host**
  - Create proper subnets
  - Use network acls
  - Use network security groups, ACLs, firewalls
- Other services
  - SQL Azure – connection string
  - DocDB/Search - Keys
  - Storage- SAS/Regenerate keys and the list goes on
- Others
  - Use AD accounts, MFA

# Security

- All connection endpoints(gateway/network permissions)
  - Who manages them
  - Who uses them
- Traditional monitoring (SNMP) does not work
- Data at rest encryption is your resp (for now)
  - SQLAzure ...
  - SQLAzure has auditing too
  - Do your own on SQL on VM or storage
- Key management is an issue – have process of attribution and checks
  - RBAC across services –starting
  - Auditing – log available



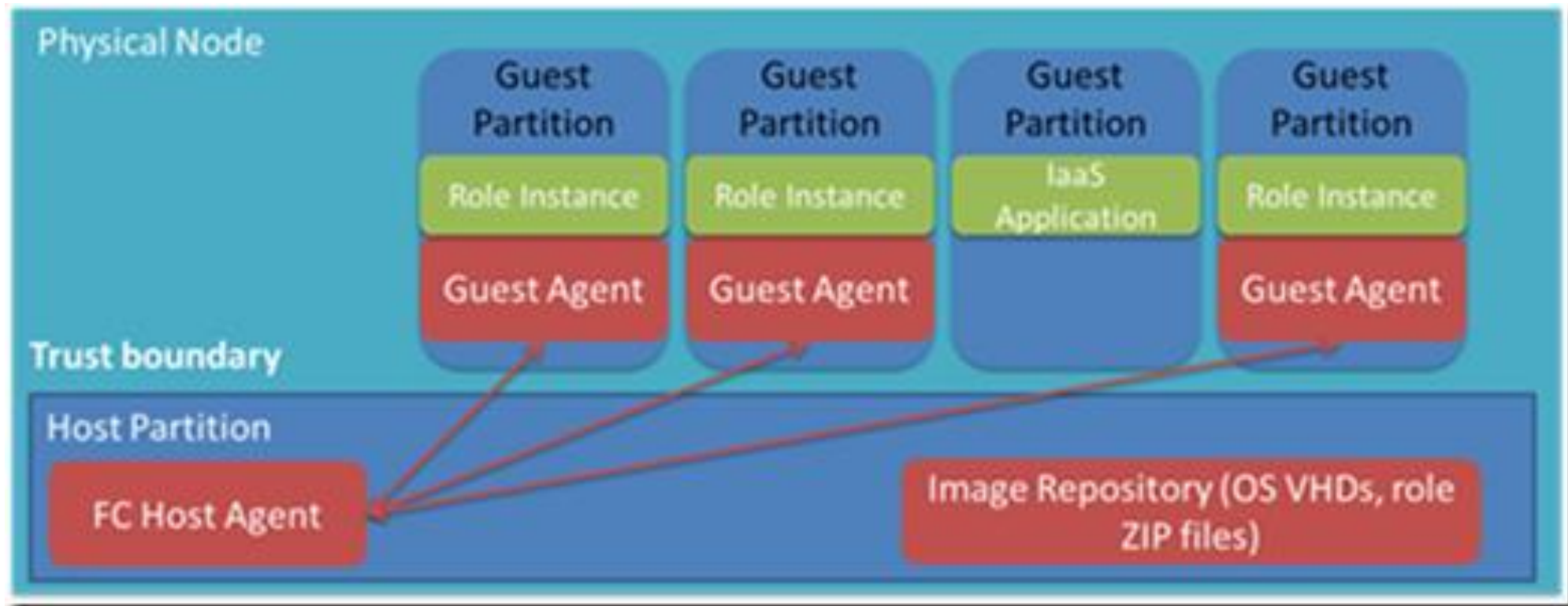


# Availability

- Issue
  - On premise we use cluster of some kind
  - We do not think of Datacenter/Racks today
    - Our admins do that
- DB on VMs
  - SQLServer – Always ON (don't compromise availability for cost )
  - Oracle – DG, ADG, GG
  - MySql – master slave, NDB cluster
  - Mongo – master slave
- Look at every service availability (it varies)

# Ref - Compute

- <http://blogs.technet.com/b/markrussinovich/archive/2012/08/22/3515679.aspx>
- <http://msdn.microsoft.com/en-us/library/hh543978>



# Availability

- Notification of downtime
  - No single machine SLA – Availability group with at least 2 instances
  - Need to work on SLA by replicating data and settings
  - Generally 2 pair of app + db works fine
  - Cache etc require re-building
  - VPN connectivity availability
- DNS/NW
  - Use 3<sup>rd</sup> party DNS
  - VPN connectivity availability vs expressroute
- Services (example)
  - Redis cache
    - Master Slave(auto failover – hopefully more transparency in future)
  - SQL Azure/Queue/Storage
    - 3 replicas + RO + geo replication (Where applicable)
- Monitor from external endpoints, inside apps, inside Azure
- Think about availability at all levels

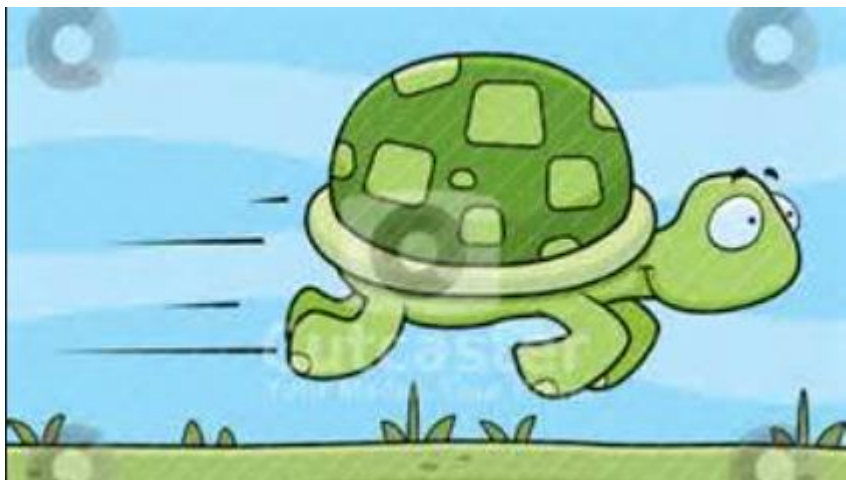
# Availability sets

- Compute need to be in availability set
  - Some workloads do not enable themselves for Availability set
- Plan for DR in another region by
  - Pushing configuration changes
  - Pushing data changes using data tech
  - Pushing cache – invalidation
  - Traffic manager is great but backend data needs to be in sync

# Availability

- Test it (develop your own chaos monkey)
  - Hosted services do not have failure mode so you need to go back
    - Kill the connection or connect to wrong/unexisting machine.
  - Measure everything – tools time, data restore time, verification time, people interaction time – literally have a log book which keeps improving over time to include other events
  - Use hysteresis and similar approaches – circuit breakers to overcome service issues
  - Canaries across the services(applies to perf too)

# Performance



# Performance

- What is better D or A series –
  - Do the test
    - Cpu/io at least
- Choose right vm – try scale out & scale up
  - It all depends – DBs like scaleup
- Reiterate - Choose right storage
  - Local disk, SSD, ephemeral disks, shared , and persistent disk from Azure blob
  - Provisioned vs standard
- Standard-decoupling-scale-individual-pieces(SDSIP)
  - DB – scale up/R-W-Shard
  - Session Data – cache/nosql or chose right store
  - Front end assets – use CDN, use varnish
  - Load balancer – Internal-External or nginx, HA proxy
  - Auto scale — plan for it and test it

# Do not forget basics

- Use perf tools
  - NW – iperf
  - Disk – iotop
  - Memory – memtier
- Load balancer
  - You don't have control over size/notifications (in a way good )
  - Myth - LB is **ROUND ROBIN** - nope
  - Operations - No logs yet, can't install monitoring agents or see the stats (coming)
  - Operations - SSL termination does not happen on LB(coming)



# Performance – things you will find

- NW
  - Machines have BW barrier – which keeps going up
  - NW gateways have barrier – 200 Mbps
    - Even though internal nw could be GB hookup
  - For enterprise scenarios
    - Location based pipes to VNETs (use express route)
  - Use New regional VNET ensures assets are close by
  - Use New SQL image pre-striped with storage pool available for SQL Transactional workload

# Performance

- Monitor
  - Reachability, latency, throughput
  - Within app telemetry – newrelic/appinsight/erroception for js etc
    - Latency
  - App –stack monitoring
    - OpsInsights or agent based sw – boundary/scom/datadog etc...
    - Perfmon counters , error logs, app logs
    - Monitor logs – error/syslog – logstash is simplest but ymmv
    - Collectd/StatsD + fav collection tool(flume to x ) + visualization graphite to x – identifying issues
  - Monitor services
    - Request for API based pull of data so that your “app” can have 360 view

# Save Money

- Issue
  - Ran out of budget in days/weeks/months(ran large machine)
- Other side of pay as you go
  - You pay even if you do not use but keep services on
- Do custom provisioning and de-provisioning to take care of growth and lag- you need to think through “quiecing”
- Think through excessive disk space usage – you pay by “storage”
- Switch off unused/unwanted vm instances and orphan storage disks

# Exploit azure to get cost efficiencies

- Exploit Azure
  - Don't just move compute and storage
  - It requires rework on part of software
    - Can I do without full fledged relational db
    - Can I use pre-generate reports and store them in low cost storage
    - Can I use smaller machines
    - Can I start using lower cost services for search/cache/json or nosql store
- Look at long term (3 year) for ROI –
  - Azure EA(if you have SA- you will have lot of sleep) is great steal
  - Don't forget your hvac, real estate, people, rent, provisioning, cost of DR-HA, licensing
- Look at **agility and the cost of not having it**
- Always **get Azure support** - it is small price to pay for the peace
- Trust but validate

# Your Feedback is Important

Fill out evaluation of this session and help shape future events.

## OPTION 1



Scan the QR code to evaluate this session on your mobile device.

## OPTION 2

A screenshot of a mobile application interface for feedback. The background is dark blue. At the top, it says "TechEd India 2014" and "feedback" in white. Below that, it identifies the session as "Sending Cross Platform Notifications us". There are two sections for ratings: "Session Rating \*" and "Speaker Rating \*". Each section has three radio button options: "Very Good", "Good", and "Okay" (for Session Rating) and "Very Good", "Good", and "Bad" (for Speaker Rating). A back arrow is visible at the bottom left of the form.

You can fill out evaluation of this session directly through the App



## OPTION 3: Feedback stations outside the hall

# Rough guide

NW	MPLS, VPN	MPLS, VPN/Expressroute, VirtualNetwork (dynamic advertisements of routes coming)
Storage	SSD/Voilin/NAS/San/Das	Local/SSD/Ephemeral/VHDs from storage, availability/rr/geo
Compute	Raw/vm on hyperv/vmware/amzn	Inimage tool to convert, Azure laas or PaaS
CDN	CDN	CDN
LB	F5, custom-sw	External Load balancer,Internal, run your own
Monitoring	Scom, Nagios or just tail log file	Scom,new relic,boundary, gomex,keynote, Nagios,cacti, Azure metrics (Paas/laas –linux coming)
Data	Relational – NoSql	AzureTable/DocDB, SQL Azure/SQL on VM, all other DB on vm
DW	PDW?	Do not migrate – but fresh approach bityota
Ingestion, Integration and Messaging) -	Biztalk, MSMQ, Workflow, RabbitMQ, Camel, ZeroMq	Biztalk as service, Azure Queue, Azure EventHub, Notification Hub, API mgmt, custom sw

# Rough guide

CEP	Streaminsight	Streaming Analytics
Batch Jobs		Azure Automation
Caching	memcache, appfabric, redis	hosted redis, document db
Identity - AD -	AD	Azure AD (EMS)
RMS	RMS	Azure RMS (EMS)
Management of assets	Intune, System Center	Intune (EMS),
Access to apps on byod	EMS	EMS
Backup -	Tapes, custom SW	Azure StorSimple, Backup Vault
Monetization/Mobility -		Azure Mobile service/API management
Dynamics/CRM	On-premise	On-Azure or Hosted
ES/Solr/Caching	On premise	Hosted Azure services for redis/search/DocDB

# Services

- Always plan for “moving out”
  - Your own datacenter, co-lo
  - Applications have some abstraction layer to plug in services
    - Storage for example – plug in behind at least an interface to allow “